



Our Lady of the Assumption Catholic School
24th Gala Event

InterContinental Buckhead
Saturday, February 29, 2020 | 6-11 pm

OLA's 24th GALA

THE GREATEST SHOW

Dear Neighbor,

Excitement is building for Our Lady of the Assumption Catholic School's 24th Gala "The Greatest Show" set for **February 29, 2020 at the InterContinental Buckhead** and featuring dinner, dancing, and silent and live auctions. OLA's signature fundraising event, the Gala is held every other year, attracts nearly 350 guests, and raises more than \$225,000 for our school—thanks in great part to our generous sponsors.

Enclosed please find our **Gala Sponsorship Package** with several unique opportunities to market your business to OLA's parents, grandparents, alumni, church parishioners, and friends. The Gala's success is solely dependent upon the generosity of our community, and we greatly appreciate your thoughtful consideration.

Founded in 1951 in Brookhaven, Georgia, Our Lady of the Assumption Catholic School is a **2011 National Blue Ribbon School of Excellence** serving more than 530 students from pre-kindergarten through eighth grade and representing more than twenty different Catholic parishes in metro Atlanta. OLA draws from Brookhaven, Sandy Springs, Dunwoody, Chamblee, and Norcross.

On behalf of OLA's students, faculty, and staff, thank you for considering our request for support. We hope you will join us for an unforgettable night under the big top!

Cheers!

Kristen Chill
Sponsorship Co-Chair
kmchill@bellsouth.net

Maura Morrison
Sponsorship Co-Chair
mauramorrison@gmail.com



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RINGMASTER SPONSOR - \$10,000

- One-night hotel stay
- 10 tickets and reserved table at Gala
- 10 tickets to Gala After Party from 11 pm to 1 am
- 2 red and 2 white bottles of wine at your table
- Company featured on all live auction bid paddles
- Company recognized at school on exclusive banner and outdoor digital sign
- Company name prominently displayed at Gala and announced during the event
- Opportunity to include marketing materials in guest check-in packet
- Full-page ad in auction catalog, plus recognition and logo on sponsor page
- Logo on OLA website that redirects to sponsor's website and on Qtego auction site
- Exclusive access to Gala Preview from 5 to 6 pm, featuring unlimited drinks and a sneak peak of the silent auction; credit/cash bar for remainder of event
- Specially designed car decal

RING 1 SPONSOR - \$7,500

- 8 reserved seats at Gala
- 1 red and 1 white bottle of wine at your table
- Company name prominently displayed at Gala and announced during the event
- Opportunity to include marketing materials in guest check-in packet
- Company recognized at school on banner featuring all event sponsors
- Half-page ad in auction catalog, plus recognition and logo on sponsor page
- Logo on OLA website that redirects to sponsor's website and on Qtego auction site
- Exclusive access to Gala Preview from 5 to 6 pm, featuring unlimited drinks and a sneak peak of the silent auction; credit/cash bar for remainder of event
- Specially designed car decal

RING 2 SPONSOR - \$5,000

- 6 reserved seats at Gala
- 1 bottle of wine at your table (red or white)
- Company recognized at school on banner featuring all event sponsors
- Quarter-page ad in auction catalog, plus recognition and logo on sponsor page
- Logo on OLA website that redirects to sponsor's website and on Qtego auction site
- Exclusive access to Gala Preview from 5 to 6 pm, featuring unlimited drinks and a sneak peak of the silent auction; credit/cash bar for remainder of event
- Specially designed car decal



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RING 3 SPONSOR - \$2,000

- 4 reserved seats at Gala
- Company recognized at school on banner featuring all event sponsors
- Quarter-page ad in auction catalog, plus recognition and logo on sponsor page
- Logo on OLA website that redirects to sponsor's website and on Qtego auction site
- Exclusive access to Gala Preview from 5 to 6 pm, featuring unlimited drinks and a sneak peak of the silent auction; credit/cash bar for remainder of event
- Specially designed car decal

GRANDSTAND SPONSOR - \$600

Exclusively for OLA Families

- 2 reserved seats at Gala
- Opportunity to book hotel stay at reduced rate through Gala Committee
- Recognition and family name on OLA website and sponsor page of auction catalog
- Exclusive access to Gala Preview from 5 to 6 pm, featuring unlimited drinks and a sneak peak of the silent auction; credit/cash bar for remainder of event
- Specially designed car decal

INDIVIDUAL TICKET - \$120

- 1 reserved seat at Gala
- Dinner included; credit/cash bar available from 6 to 11 pm

NEW FOR 2020 – GALA AFTER PARTY!

For the first time ever, OLA will host a Gala After Party in a separate, private ballroom from 11 pm to 1 am, featuring unlimited drinks, late-night snacks, and a DJ.

Only 150 tickets will be sold for \$75 each when the silent auction goes live online the week of the Gala. Maximum purchase of two tickets per household.

Please utilize Uber or Lyft to return home following the After Party.

*OLA Catholic School is a not-for-profit organization. Our tax ID number is 58-6003076.
The tax-deductible portion of your Gala commitment is equal to the excess of the dollar amount over the good faith estimate of the fair market value of goods and services provided.*



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GALA COMMITMENT

Business or
Family Name: _____
(as you wish to appear in print materials)

Contact: _____

Address: _____

Phone: _____

Email: _____

GIVING LEVEL

_____ Ringmaster Sponsor (\$10,000)
_____ Ring 1 Sponsor (\$7,500)
_____ Ring 2 Sponsor (\$5,000)
_____ Ring 3 Sponsor (\$2,000)
_____ Grandstand Sponsor (\$600)
_____ Individual Ticket (\$120)

*Please submit logos and any ad materials (copy, artwork, photos) to
Christine Eberle at christine@eberleinvitations.com*

PAYMENT METHOD

OLA Families Only: I authorize a total of \$ _____ to be charged to my FACTS account.
Signature _____

Sponsors: Check enclosed for \$ _____ made payable to OLA Catholic School. Please complete this form, retain a copy, and return original with payment:

OLA Catholic School
Attn: Front Office/Gala Sponsorship
1320 Hearst Drive
Atlanta, GA 30319

